

JARED CUNNINGHAM

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OBJECTIVE

To join a creative team, bringing my skills as a graphic artist to reach all objectives while building upon my experience and knowledge.

EDUCATION

- 2004 - 2006 **CSU Hayward** Hayward, CA
- Bachelors degree in Multimedia
- 1999 - 2003 **Las Positas College** Livermore, CA
- A.A. Degree in Graphic Design
- Certificates in both print and web design

Courses of Study

- Creative Process
- Video production
- Animation
- Photo Manipulation
- 3-D modeling
- Print and Packaging
- Web design
- Interactive Authoring
- Typography

EXPERIENCE

- 2005 - Present **E-Loan, Inc** Pleasanton, CA
Graphic / Web Designer
- Worked within a small creative team in a very fast paced environment delivering finished products within tight deadlines.

- Designed and developed online and offline content. Projects varied from UI for new and existing products, landing pages, banner ads, emails, various print collateral, indoor and outdoor signage, television commercials and promotional items.

- 2000 - Present **ZombiePixel** Tracy, CA
Freelance Graphic Designer
- Designed and built banners ads for TutorVista.com, Care.com, MyPoints.com and Prosper.com.

- Designed logo and movie poster for the feature film 9 LIVES OF MARA.
- Created album artwork including cover, inside cover, tray card and CD silkscreen for the band SoundBoy.
- Developed initial brand identity for Taki Restaurant, which is used for various collateral materials including menus, to-go cards, stationery and signage.
- Created original brand identity for Community Access Channel 26 that is used for on-air television programs.
- Created illustrations for various clients like Alloptic, Aimed Arrow and others.

SOFTWARE KNOWLEDGE

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe InDesign
- Macromedia Dreamweaver
- Macromedia Flash
- Final Cut Pro
- HTML, CSS
- JavaScript